



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision	Alt Order #
498247 /	06368341
<u>Product</u>	
CROSSROADS GPS	
<u>Contract Dates</u>	<u>Estimate #</u>
10/13/12 - 10/20/12	1119
<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/11/12 / 10/11/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
Cash	
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
Sales Office	
TELEREP-PHIL	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	12
<u>Product Code</u>	
	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/19/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$250.00			
N 2	KVVU	10/19/12	10/19/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$195.00			
N 3	KVVU	10/19/12	10/19/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$300.00			
N 4	KVVU	10/19/12	10/19/12	Dr Oz	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$350.00			
N 5	KVVU	10/19/12	10/19/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$950.00			
N 6	KVVU	10/19/12	10/19/12	FOX 5 News 5-6am	M-F 5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$450.00			
N 7	KVVU	10/19/12	10/19/12	Fox 5 News AM	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$725.00			
N 8	KVVU	10/19/12	10/19/12	Fox 5 News AM	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$700.00			
N 9	KVVU	10/19/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$275.00			
N 10	KVVU	10/15/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$250.00			
N 11	KVVU	10/15/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$2,150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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25-TV 5 Drive
Henderson, NV 89014
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Contract / Revision	Alt Order #	
498247 /	06368341	
Contract Dates	Product	Estimate #
10/13/12 - 10/20/12	CROSSROADS GPS	1119
Advertiser		
ISS/Cross Roads GPS		
Original Date / Revision		
10/11/12 / 10/11/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$2,150.00			
N 12	KVVU	10/15/12	10/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,950.00			
N 13	KVVU	10/15/12	10/15/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$300.00			
N 14	KVVU	10/15/12	10/15/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$950.00			
N 15	KVVU	10/15/12	10/15/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$900.00	NM		
	See MG 19.3,19.4											
N 16	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$725.00			
N 17	KVVU	10/15/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$275.00			
N 18	KVVU	10/13/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$2,100.00			
		Week: 10/15/12	10/21/12	-----1-				1	\$2,100.00			
N 19	KVVU	10/13/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	2	\$4,665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$145.00	NM		
	See MG 19.3,19.4											
	3	KVVU	10/14/12-10/14/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	④	MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1										
	4	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,815.00	NM		
	④	MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1										
	Week: 10/15/12	10/21/12	-----1-		\$145.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$145.00	NM		
	See MG 19.3,19.4											
N 20	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$1,850.00			
N 21	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$145.00			
N 22	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$175.00			

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10/13/12 - 10/20/12	CROSSROADS GPS	1119
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Cross Roads GPS		10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
1	KVVU	10/08/12	10/14/12	Extra Weekend See MG 19.3, 19.4	Su 6-7p					-----St	:30	\$175.00
N 23	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
	1	KVVU	10/08/12	10/14/12	Fox News Sunday 8-9a	8-9a				-----St	:30	\$175.00
				See MG 19.3, 19.4								
N 24	KVVU	10/18/12	10/18/12	Cops/Dog The Bounty Hunte M-F 12-1p								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$195.00			
N 25	KVVU	10/18/12	10/18/12	The Dr.Oz Show M-F 10a-11a								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$250.00			
N 26	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$2,150.00			
N 27	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$1,950.00			
N 28	KVVU	10/18/12	10/18/12	Divorce Court	M-F 11a-12p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$195.00			
N 29	KVVU	10/18/12	10/18/12	Anderson	2-3p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$300.00			
N 30	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			----Th----	:30	\$1,025.00		
				See MG 19.3, 19.4								
N 31	KVVU	10/18/12	10/18/12	Fox 5 News at 6pm	M-F 6-630pm							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm			----Th----	:30	\$900.00		
				See MG 19.3, 19.4								
N 32	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$725.00			
N 33	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$275.00			
N 34	KVVU	10/16/12	10/16/12	Better	M-F 11a-12p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-1-----				1	\$195.00			
N 35	KVVU	10/16/12	10/16/12	Anderson	3-4p							

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Contract / Revision 498247 /	Alt Order # 06368341	
Contract Dates 10/13/12 - 10/20/12	Product CROSSROADS GPS	Estimate # 1119
Advertiser ISS/Cross Roads GPS		Original Date / Revision 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-1-----				1	\$300.00			
N 36	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-1-----				1	\$350.00			
N 37	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-1-----				1	\$450.00			
N 38	KVVU	10/16/12	10/16/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-1-----				1	\$900.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	-TU-----	:30	\$900.00	NM		
		See MG 19.3, 19.4										
N 39	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-1-----				1	\$700.00			
N 40	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-1-----				1	\$275.00			
N 41	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$2,150.00			
N 42	KVVU	10/17/12	10/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$1,950.00			
N 43	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30	\$300.00	NM		
		See MG 19.3, 19.4										
N 44	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$350.00			
N 45	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$950.00			
N 46	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$450.00			
N 47	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$1,025.00			
N 48	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$700.00			
N 49	KVVU	10/17/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--1----				1	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
498247 /	06368341	
Contract Dates	Product	Estimate #
10/13/12 - 10/20/12	CROSSROADS GPS	1119
Advertiser		Original Date / Revision
ISS/Cross Roads GPS		10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											Start Date	End Date
											Totals	44 \$37,815.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/20/12	44	\$37,815.00	\$32,142.75
Totals	44	\$37,815.00	\$32,142.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 63368341 TRF# 498247
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! FAX# 610-225-11911

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT11/12 19-46
CHANGES *** KVUU-TV ***

ADV	#	ADV.	NAME	ISS/CROSSROADS	GPS
πCV	4	πCV	NAME	CROSSROADS	MOUNTAIN

66 CANAL CENTER PLAZA, SUITE 555

REP. # OFF. # 762 SALESMAN #
BUYER NAME EMILY MILHOAN

ORDER # _____
CONTRACT # 6368341
ALEXANDRIA, VA 22314

SALES PRSN PH- TERESA DIFURIA

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CLASS: NATL. LOCAL REGIONAL

CLINICIAN _____ STATE _____ COUNTY BILLING NEEDS _____

卷之三

FR NIKKI
OK, D MI-M10
SEE LINES 50-59
TOTAL SAME
PLS CNE THANKS

卷之三

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
 :LINE#:
 AGENCY ADVERTISER CODE = 12
 AGENCY PRODUCT CODE = 11
 AGENCY EST# = 1119

PROGRAM : BETTER LAS VEGAS
CON COM1: BETTER LAS VEGAS

PROGRAM : DIVORCE COURT/DIVORCE COURT
ORD COML: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-2 FOR 1 SPOT/WK

REP HEADLINE# 6368341
\$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498247

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191

CREDIT RISK !!! FAX# 610-225-1191
HARRIS REPORT FROM REP OCT11/12 19.46
CHANGRS *** RVNNT-TV ***

REP HEADLINE# 6368341 TRF# 498247
SSS UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES

RT FROM REP OCT 11/12 19-46
CHANGES *** KVWV-TV ***

REP HEADLINE# 6368341 TRF# 498247
SSS UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* * CHANGES * *

OCT 11/12 19-46
*** KVVI-TV ***
91

REP HEADLINE# 6368341 TRF# 498247
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET FROM REP HARRIS REPORT OCT11/12 19-46
CHANGES *** KVUU-TV ***

LINE#:	REP :	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYS	: TOTAL:	: SPTS:
:	: LINE#:	:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :			
38	S	600P-630P			30		\$900.00	10/16	10/16	0	TUE		0	
M1	OK'D	BUY#2			30		\$300.00	10/17	10/17	0	WED		0	
STATION	MAKEGOOD	OFFERS:												
M2	OK'D	BUY#3												
M3	OK'D	BUY#4												
M4	OK'D	BUY#5												
M5	OK'D	BUY#13												
M6	OK'D	BUY#14												
M7	OK'D	BUY#24												
M8	OK'D	BUY#28												
M9	OK'D	BUY#29												

PROGRAM : FOX 5 NEWS @ 6PM
CON COM1: FOX 5 NEWS @ 6PM

PROGRAM : ANDERSON COOPER
CON COM1: ANDERSON COOPER

MISSSED: FRI/1100A-1200N OCT19 30S \$195.00
OFFER: FRI/1100A-1200N OCT19 30S \$195.00
CMT: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

MISSDED: FRI/300P-400P OCT19 30S \$300.00
OFFER: FRI/300P-300P OCT19 30S \$300.00
CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

MISSSED: FRI/400P-500P OCT19 30S \$350.00
OFFER: FRI/400P-430P OCT19 30S \$350.00
CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

MISSDED: MON/300P-530P OCT19 30S \$950.00
OFFER: MON/300P-300P OCT19 30S \$950.00
CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

MISSDED: MON/500P-530P OCT15 30S \$300.00
OFFER: MON/400P-430P OCT15 30S \$300.00
CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

MISSDED: THU/100P-200P OCT18 30S \$195.00
OFFER: THU/1200N-100P OCT18 30S \$195.00
CMT: TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

MISSSED: THU/1100A-1200N OCT18 30S \$195.00
OFFER: THU/1100A-1200N OCT18 30S \$195.00
CMT: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

MISSED: THU/300P-400P OCT18 30S \$300.00
OFFER: THU/200P-300P OCT18 30S \$300.00
CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

(OCT11/12)
PLS ADVISE.
(OCT11/12)
PLS ADVISE.
(OCT11/12)
PLS ADVISE.

REP HEADLINE# 6368341 TRF# 498247
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET
HARRIS REPORT FROM REP OCT11/12 19-46
CHANGES *** KVUU-TV ***

:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	:TOTAL:	:SPTS:
:=	=	=	=	=	=	=	=	=	=	=	=	=	=	=
STATION MAKEGOOD OFFERS:														
M10	OK'D	BUY#15	MISSED:MON/600P-630P	OCT15	30S	\$900.00								
		BUY#19	SAT/500P-600P	OCT13-OCT20	30S	\$145.00	(OCT11/12)							
		BUY#22	SUN/600P-700P	OCT14	30S	\$175.00								
		BUY#23	SUN/800A-900A	OCT14	30S	\$175.00								
		BUY#30	THU/530P-600P	OCT18	30S	\$1,025.00								
		BUY#31	THU/600P-630P	OCT18	30S	\$900.00								
		BUY#38	TUE/600P-630P	OCT16	30S	\$900.00								
		BUY#43	WED/300P-400P	OCT17	30S	\$300.00								
			OFFER: SUN/800A-900A	OCT14	30S	\$850.00								
			& WED/1230P-400P	OCT17	30S	\$3,815.00								
			CMT: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED	PLS APPROVE.										
OCT/12			37815.00											
								CONTRACT TOTAL		37815.00				
								TOTAL SPOTS		44				

MARKET TOTALS	\$343,772	KVUU 11%	KSNV 33%	KLAS 33%	KTNV 11%	KVMY 8%	KVCW 1%	CABL 0%
KTUD	3%							
SVC- NSI								
DEMOS- RA35+*								
MOD CODE A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME	
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 63368341
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.43
*** KVUU-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS

AGY # _____ AGY. NAME CROSSROADS MEDIA LLC

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN PH- TERESA DIFURIA

ORDER # 498247 CONTRACT # 6368341

ALEXANDRIA, VA 22314

CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST# 1119 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

DATE OCT10/12 12.43

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO ROSE

FR NIKKI NEW CROSSROADS GPS ORDER

TOTAL \$37815

PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1119
AGENCY PRODUCT CODE = 11

1	1000A-1100A	30	\$250.00	10/19	10/19	1	FRI	1
2	1100A-1200N	30	\$195.00	10/19	10/19	1	FRI	1

PROGRAM : BETTER LAS VEGAS
CON COML: BETTER LAS VEGAS

Divorce Court

REP HEADLINE# 6368341
*** ORIGINATE REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER. WORKSHEET HARRIS REPORT FROM REP

OCT 10/12 12.43

REP HEADLINE# 6368341

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 10 / 12 12.43

REP HEADLINE# 6368341
*** ORIGINAL REV#0 ***

REP : TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12-43
*** KVUU-TV ***

: LINE#:	REP : CCD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS :	WEEK :	DAYS :	TOTL:	: SPTS:
:	: LINE#:	:	:	:	:	DATE :	DATE :	/WK:	INVT :			
21		1100P-1200M		30	\$145.00	10/14	10/14		1		SUN	1
PROGRAM :	CRIMINAL MINDS											
CON COM1:	CRIMINAL MINDS											
22		600P-700P		30	\$175.00	10/14	10/14		1		SUN	1
PROGRAM :	EXTRA WEEKEND											
CON COM1:	EXTRA WEEKEND											
23		800A-900A		30	\$175.00	10/14	10/14		1		SUN	1
PROGRAM :	FOX NEWS SUNDAY											
CON COM1:	FOX NEWS SUNDAY											
24		100P-200P		30	\$195.00	10/18	10/18		1		THU	1
PROGRAM :	COLD CASE FILES											
CON COM1:	COLD CASE FILES											
25		1000A-1100A		30	\$250.00	10/18	10/18		1		THU	1
PROGRAM :	DR OZ											
CON COM1:	DR OZ											
26		1000P-1100P		30	\$2,150.00	10/18	10/18		1		THU	1
PROGRAM :	FOX 5 NEWS AT 10P											
CON COM1:	FOX 5 NEWS AT 10P											
27		1100P-1135P		30	\$1,950.00	10/18	10/18		1		THU	1
PROGRAM :	FOX 5 NEWS AT 1100P											
CON COM1:	FOX 5 NEWS AT 1100P											
28		1100A-1200N		30	\$195.00	10/18	10/18		1		THU	1
PROGRAM :	BETTER LAS VEGAS											
CON COM1:	BETTER LAS VEGAS											
29		300P-400P		30	\$300.00	10/18	10/18		1		THU	1
PROGRAM :	ANDERSON COOPER											
CON COM1:	ANDERSON COOPER											

2-3p

REP HEADLINE# 6368341

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 10/12 12:43
*** KVUU-TV ***

REP HEADLINE# 6368341

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP *

